FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* TISSUE ROBERT S							MIT		icker or Tradir ANCIAL			(Che	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title Other (specify						
(Last)	t) (First) (Middle) BOX 1822 et) WISBURG WV 24901 Table I - Non- tle of Security (Instr. 3) mmon Stock mmon Stock Table II - D (e of ative Conversion or Exercise Price of Derivative Security Table II - D (month/Day/Year) Table II - D (month/Day/Year)					3. Date of Earliest Transaction (Month/Day/Year) 08/13/2010								X Officer (give title Other (specify below) Senior VP & CFO					
(Street) LEWISBURG WV 24901						4. If Amendment, Date of Original Filed (Month/Day/Year) 08/13/2010 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting													
(City) (State) (Zip)													Person						
1 Title of S	Security (Inct		ole I - Nor	1-Deri		_	2A. De		Acquired, D	Disp		or Ben		Owned 5. Amoun	t of	6 Ow	nership	7. Nature of	
I. The or c	county (mail	. 3)		Date (Month			Execut if any (Month	tion Da	tte, Transac Code (Ir (ear) 8)	str.	Disposed (Of (D) (Instr	3, 4 and 5		s lly ollowing	Form:	: Direct I Indirect I str. 4)	ndirect Beneficial Ownership (Instr. 4)	
Common Stock					.3/201	10			Code	v 	1,000	(A) or (D)	Price \$3.25	(Instr. 3 a	(Instr. 3 and 4)		D		
Common Sstock													,,,,,,	70			, l	oy Spouse	
Common Stock Table II - D														5,866	5.388			By ESOP	
			Table II - I	Deriva (e.g., ¡	ative puts,	Sec cal	uritie Is, wa	es Ac arran	quired, Di	spo s, c	osed of, o	or Benef le secur	icially (ities)	Owned					
Derivative Security (Instr. 3) Conversion or Exercise (Instr. 3) Price of Derivative Security (Month/Day/Year) Derivative Execution Date (Month/Day/Year) Execution Date (Month/Day/Year) If any (Month/Day/Year)			Date, Transaction Code (Insti			n of		6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5) (Instr. 5) 9. Numt derivative Securiti Benefici Owned Followin Reporte Transac (Instr. 4)		ve Owners es Form: ally Direct (I or Indire d tion(s)		11. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Date Exercisable		piration ate	Title	Amount or Number of Shares						
Employee Stock Option (Right to Buy)	\$5.21								02/26/1999 ⁽¹⁾	02	:/26/2013 ⁽²⁾	Common Stock	14,400		14,40	00	D		
Employee Stock Option (Right to Buy)	\$4.63								02/25/2000 ⁽¹⁾	02	:/25/2014 ⁽²⁾	Common Stock	3,200		3,200	0	D		
Employee Stock Option (Right to Buy)	\$5.95								10/26/2002 ⁽¹⁾	10)/26/2016 ⁽²⁾	Common Stock	4,000		4,000	0	D		
Employee Stock Option (Right to Buy)	\$9.49								12/06/2003 ⁽¹⁾	12	¹ /06/2017 ⁽²⁾	Common Stock	4,400		4,400	0	D		
Employee Stock Optin (Right to Buy)	\$17.79								12/12/2004 ⁽¹⁾	12	//12/2018 ⁽²⁾	Common Stock	7,000		7,000	0	D		
Employee Stock Option (Right to Buy)	\$25.93								12/06/2005	12	//07/2019 ⁽²⁾	Common Stock	8,000		8,000	0	D		
Employee Stock Option Plan (Right to Buy)	\$24.44								12/06/2005	1	2/06/2015	Common Stock	10,000		10,00	00	D		

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
8% Non- Cumulative Convertible Preferred Stock, Series 2009	\$5.5							03/01/2010 ⁽³⁾	06/01/2019	Common Stock	36,363		200	D	

Explanation of Responses:

- $1.\ Option\ vests\ in\ 5\ equal\ annual\ installments\ with\ beginning\ date\ indicated.$
- 2. Option expires in 5 equal annual installments with the final dated indicated.
- 3. The 2009 Series Preferred Stock may be converted at the holder's option on any dividend payment date.

Remarks:

Teresa D. Ely, Lmtd POA, Attorney-in-Fact 08/16/2010

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.